

DISTRICT AND SCHOOL WEB SITES

To enhance communication with students, parents/guardians, staff, community members and the public at large, the Board of Trustees encourages the development and ongoing maintenance of a district web site on the Internet. The web site shall support the educational vision of the district and shall be consistent with the district's plans for communications and media relations.

The Superintendent or designee shall develop guidelines regarding the content of district and school web sites which shall include standards for the ethical and responsible use of information and technology. These guidelines shall be consistent with law, Board policy and administrative regulation.

The district, Neil Cummins, and Hall web sites shall not include content which is obscene, libelous or slanderous, or which creates a clear and present danger of inciting students to commit unlawful acts on school premises, violate school rules or substantially disrupt the school's orderly operation.

Any links to external sites shall follow the same guidelines applicable to district and school web sites.

The Superintendent or designee shall ensure that copyright laws are not violated in the use of material on district or school web sites.

Content

The Superintendent or designee shall ensure that web site content protects the privacy rights of students, parents/guardians, staff, Board members and other individuals.

No personal information about students or their parents/guardians, including phone numbers, home addresses or e-mail addresses, shall be published on a district or school web page. Student directory information shall not be published if parents/guardians have requested that it be withheld.

Photographs of individual students shall be used only with written permission from the students' parents/guardians. Group photographs of students, without identifying the students, may be used without the permission of parents/guardians.

The district, Neil Cummins and Hall web sites shall not post the home address or telephone number of any elected or appointed official without the prior written permission of that individual. (Government Code 6254.21) Home addresses or telephone numbers of staff members shall not be posted.

DISTRICT AND SCHOOL WEB SITES (continued)

Staff may submit materials for web site publication to the principal or Superintendent who shall ensure that the content adheres to district guidelines and policies.